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FORMA-DIS, THE LEADER IN THE FRENCH PRIVATE DISTANCE LEARNING MARKET, ACQUIRES ÉCOLE CHEZ SOI, A SPECIALIZED TRAINING PROVIDER IN THE FIELDS OF CONSTRUCTION AND ARCHITECTURE

## FORMA-DIS



21 Centrale Partners is pleased to announce that less than three months after its investment in Forma-Dis, the latter has completed its first build-up with the acquisition of École Chez Soi, a leading distance learning school in the fields of construction, topography, architecture, and real estate.

Established in 1891, École Chez Soi has a broad base of some 150 training programs catered to over 6,000 active students. In 2010, the company generated revenues of EUR 10 million.

Pursuant to this acquisition, the consolidated Forma-Dis group should generate revenues close to EUR 60 million with some 90,000 students in training.

Moreover, this build-up strengthens the position of Forma-Dis as the number one player in the French private distance learning market. The group is now composed of seven schools, each of which is a leader on its respective segment, operating in such specialized fields as creative arts, paramedics, social work, animal care, environmental services, beauty and well-being, as well as preparation for public service recruitment programs.

This transaction is fully in line with the development strategy elaborated by the Forma-Dis management team and supported by 21 Centrale Partners based on an expansion of the training program range offered, the opening of new schools and the pursuit of targeted build-up acquisitions.

**Jean Baudard**, Founder and CEO of Forma-Dis announced: *"We are very pleased to welcome École Chez Soi into the Forma-Dis Group. This integration will allow us to further develop the activities of École Chez Soi, which show strong complementarities with the existing training programs offered by Forma-Dis."*

**Gérard Pluvinet**, Founder and Managing Partner of 21 Centrale Partners commented: *"Less than three months after our investment in Forma-Dis, this first build-up acquisition exemplifies the quality and depth of the partnership which we have established with the management of Forma-Dis."*

TREVISO



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21 Partners is an international private equity group dedicated to growth buyouts in the Italian, French, Swiss and Polish mid-markets. The group, led by Alessandro Benetton and Gérard Pluvinet, manages some €Bn 1.3 in funds. 21 Investimenti II (Italy) was launched in 2008 with total commitments of €M 283 and has completed six investments to date of which one already successfully realized. 21 Centrale Partners (France) recently closed its fourth Fund at €M 380 and already completed four promising investments, Ethical Coffee Company, Coyote, Forma-Dis and Daltys. [www.21partners.com](http://www.21partners.com)